

SDF
SBS D FORUM

변화의 시작

이게 정말 내 생각일까?

The Beginning of Change
: Is that REALLY what you think?

2019. 10. 31 목요일 (Thu)
동대문디자인플라자 (DDP)

**PARK Jeong Hoon****President & CEO, SBS**

This year marks the second edition of the SBS D Forum. Initiated in 2018, SBS D Forum continues the legacy of the Seoul Digital Forum (SDF) in a new, revamped format.

Since being launched in 2004 as a corporate social responsibility initiative of Korean broadcaster SBS, SDF has served as a major platform for public discourse. Every year, participants have gathered to seek solutions to various pressing social issues and explore the diverse values whose pursuit is fundamental to the kinds of societies we hope to build.

The theme of this year's SBS D Forum is "The Beginning of Change – Is That REALLY What You Think?"

We are all familiar with the social divisions and disputes that accompany differences of opinion and belief. This is neither a new phenomenon nor unique to any one country or society. After all, people who inhabit a common space are bound to disagree and clash in some form. Through this lens, human history looks in many respects like one long account of people learning to accept their differences and live together in spite of them.

In recent times, however, a troubling trend has emerged. A growing number of people have given up thinking for themselves. Whether blindly embracing the narratives of us-versus-them and political factionalism or letting themselves be swept up in the tide of popular opinion, they are increasingly disinclined to engage in the self-reflection and deliberate thinking necessary to develop their own views. Or else, they are no longer sure which views they hold are truly their own, or whether independent thought is even possible.

Against this backdrop, SBS D Forum will zero in this year on the relationship between technology and the capacity for thought. For as promising as advancements in technology appear, many around the world are raising concerns about their potential encroachments on independent human thought and judgment. These concerns prompt the question that will be central to our program this year: in allowing, in the name of efficiency and convenience, for algorithms, AI, and the people "behind the curtain" to make decisions and judgments for us, and in effect exercise on our behalf our freedom and right to independent thought, are we gradually losing the ability to think for ourselves?

As always, the crowning feature of this year's SBS D Forum will be none other than our participants and attendees. Your active engagement and contribution to thoughtful debate, and your readiness to share your insights, will be what gives our forum shape and meaning. As we seek together to shed light on what it means to exercise our right to live free of manipulation or coercion, and confront disagreement and conflict with courage, we look forward once again to your heartfelt interest and support.



For sixteen years, as a knowledge sharing project, SBS has explored what the future of science and technology hold through the Seoul Digital Forum and Future Korea Report. Beginning last year, these two forums were integrated into the SBS D Forum, a new platform that considers questions concerning not only technology but also society and culture.

This year's SBS D Forum marks the second year of this new chapter. I would like to express my sincere congratulations on the opening of another meaningful forum, as well as a special thank-you to President and CEO PARK Jeong Hoon and everyone at SBS for the ways you have helped Korean people think more deeply about pressing issues. I also extend my warm welcome to participants from the National Assembly, members of the media, and visionaries from around the world.

I have been told that the "D" in SBS D Forum stands for multiple ideas: Diversity, Democracy, and Dream. This conveys to me SBS D Forum's commitment to a similarly holistic examination of key issues from multiple dimensions. Under this year's theme, "Beginning of Change: Is that REALLY what you think," the forum invites us to consider how algorithms are influencing what and how we think as individuals. This could not be timelier.

While smartphones and social media have connected us to a vast network of people, this has not translated into exposure to a wider or more varied range of ideas and views. On YouTube and other platforms, algorithms automatically recommend content based on our preferences or what we've already consumed. The same kinds of algorithms use our purchasing history or search history to show us advertisements featuring similar products. We are continuously exposed only to things that we like, or opinions we agree with, until before long, we have few channels to encounter ideas different from our own. The result is an acceleration of confirmation bias, the reinforcement of our existing beliefs through selective exposure to only what we want to see and hear.

Change in our society will begin with the simple questions we ask ourselves. "Am I losing the ability to listen to opinions unlike my own?" "Are the views I hold based on my own thoughts or the influence of others?" These are questions we must answer on an ongoing basis. In modern society, our understanding of the world is too often constrained by algorithms and the filters they create. I am grateful to SBS for sounding the alarm and asking the questions that will bring change.

I hope this forum marks a meaningful first step towards greater efforts to listen to those who see things differently and learn to think for ourselves. Congratulations once again, and I look forward to the continued role of SBS D Forum in encouraging civic discourse that allows us to reflect on where we are headed as a society.

October 31, 2019

MOON Jae-in
President of the Republic of Korea

SDF 2019



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: Is that REALLY what you think?

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To Each Their Own Step, To Each Their Own Dance

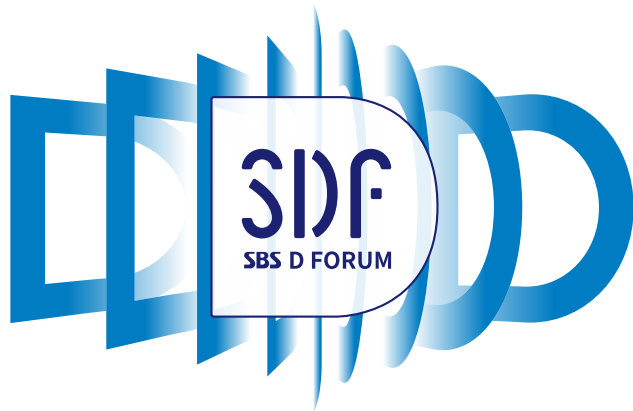
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The Beginning of Change : Is that REALLY what you think?



Who We are

SDF is a major Knowledge-sharing project and signature corporate social responsibility initiative of SBS. (SBS is one of the three major TV networks and the first and the largest private broadcasting company in Korea.) As a terrestrial broadcasting station that uses the public airwaves, SBS has, since 2004, organized two global forums—SDF (Seoul Digital Forum) and FKR (Future Korea Report) as a way to give back to society. Over the years, SDF and FKR have served as important non-profit forums for considering, on the one hand, the technology-driven transformation of our world, and on the other, issues of potential relevance to Korean's mid- and long-term future. Yet with issues pertaining to technology and society becoming increasingly inextricable, SBS has recognized the need for a new approach attuned not only to the trends of our time but also to the needs of a broader range of viewers. In this context, SBS started SDF Season 2 in 2018 with the launch of SBS D Forum, an all new forum that both merges and builds on the rich traditions of SDF and FKR. The SBS D Forum (also called "SDF") will transcend the limitations of the Seoul Digital Forum and its focus on technology by embracing a more multifaceted perspective on social challenges. The D of SBS D Forum stands, for instance, for not just Digital and Data but also for Diversity, Democracy, Dignity, and Dream etc. Moreover, the SBS D Forum will involve not only the offline forum in the fall but also wide-ranging online content produced year-round, special projects, Interviews, and discussions by leaders in various fields, and experiments and campaigns that the public can take part in, all of which will help us find solutions together to the challenges we face as a society. The offline forum will be developed into a platform for reviewing the projects that take place throughout the year and sharing relevant experiences with the goal of gaining greater insight into the topics at hand.



Yearly SDF

Season1: Seoul Digital Forum

2003	Global Talk
2004	Value Reshuffling Digital Convergence : In Search of New Opportunities
2005	Quo Vadis Ubiquitous Charting a New Digital Society
2006	Being Intelligent : The Next Digital Evolution Smart Devices, Robotics and the Future
2007	Media Big Bang! Impact on Business & Society
2008	Imagination Explore Time, Space and Beyond
2009	STORY: A New Chapter
2010	Renaissance Now Shaping Another Breakthrough
2011	Connected Into a Shared Future
2012	Coexistence : Technology, Humanity and Great Hope for the Future
2013	ECollaboration Solutions for Tomorrow
2014	Innovative Wisdom Technology for the Common Good
2015	Conscious Curiosity Searching for the Next Breakthrough
2016	Evolving Interaction Towards an Inclusive Community

Season2: SBS D Forum

2018 New Common Sense: Individuals Changing the World



Yearly Future Korea Report

2004	Shock of Aging Society, Any way out?
2005	Job shock and the future of labor
2005	Education – The Ultimate Choice ‘Vision for the Learning Hub of East Asia’
2006	Conditions of Happiness: The Future of Family
2007	In Search of Dream Leadership : What Are You Looking For In Your Next President?
2008	The Climate Strikes Back : Earth in Crisis and Future of Korea
2009	Beyond the Crisis
2010	Sotong: Building a Consensus in Korea
2011	Competition Dilemma: In Search of a New Ecosystem
2012	Leadership for Inclusive Growth
2013	Social Dialogue for Happy Employment : What Will Be the Role of the Korean Government?
2014	Redesigning Korean Society : Seeking the Common Good an Inclusive Growth
2015	70 Years after Independence: What Are the Characteristics of Good Government – After the Transition Period Pursuing Inclusive Growth
2016	The New Principle for the People in Korea: To Promote the Common Good in Everyday Life and Inclusive Growth
2017	Korea's Equation of Growth for Everyone : Depolarization and Inclusive Growth



SDF2019 Theme: The Beginning of Change— Is that REALLY what you think?

A Multi—pluralizing world, a divided society

In civil discourse today, engagement with the issues has taken a back seat to personal attacks and attempts to undermine credibility. Constructive debate and efforts to find common ground have given way to quarreling and attitudes of mutual contempt and antagonism. Even while “the individual” and “diversity” are championed as more important than ever, partisan dynamics and group agendas persist, with none able to claim immunity to their influence. Hence the prevalence of people who seem exceedingly reasonable with respect to one issue, but on another, prove to be rigidly bound to the logic of their group. While social conflict is nothing new, in Korea — and around the world — it is taking on increasingly extreme, polarizing dimensions. So the question emerges: can we in Korea, and we who share the Earth, learn what it means to live and thrive together?

Smartphones, social media, and algorithms
Sweeping away our time, our thoughts, and our rights

Technological advancements have made it possible for us to freely voice our ideas and connect with people we wouldn't have otherwise, offering mutual support and finding strength in numbers. At the same time, as algorithms continue to feed us automatic recommendations of content tailored to our tastes, confirmation bias is becoming more pervasive, and our existing views more firmly entrenched. Social media is increasingly becoming an echo chamber for interactions among already like—minded people. The media seems more interested in the controversies around issues than the issues themselves. Students at school are learning to compete before they learn to empathize. Giant platforms use their knowledge of our likes and dislikes for profit. What has happened in the meantime to our capacity for interaction with people who are different from us, and to our ability to listen to ideas that do not align with our own? Are we depriving ourselves of the opportunity to be seen and understood by another? More worrying—

ly, are we being robbed of the essential right to live free from coercion and manipulation, in whatever form?

Our troubles are compounded by the fact that we do more and more of our communicating on devices rather than face to face. It is becoming easier to forget that there is a person on the other side of our phone or computer. It is also becoming easier to grow numb to their emotions, and even their suffering. And thanks to the convenience of non—face—to—face communication, people who found the inflexible and at times hierarchical norms of face—to—face communication frustrating are discovering that they don't have to face “different” people at all.

The search for a new way to live together
Step one: asking the questions that matter

We at SDF 2019 want to press “pause” on our default mode of listening only to what we want to hear, and looking only at what we want to see. Our objective is to confront the conflicts exploding across our society head on, in order to discover the imperatives and the truths that lie at their root. In addition to doing our own experimenting, we will explore the efforts and attempts that have already been made, in the hopes that this will help us discover how you and I, along with the media, politicians, businesses, and schools, can learn to live together in spite of our different views and ideas — not fighting over our differences, but not ignoring them, or one another, either. Change has always begun with the small questions. The time for us to ask those questions is now.

Prologue: Opening ceremony ————— **9:00 ~ 9:25**
Opening Performance
Opening Remarks

PARK Jeong Hoon President & CEO, **SBS**

Congratulatory Remarks

Moon Hee-sang Speaker, National Assembly of the Republic of Korea

Theme Video · SBS Proposition

Chapter 1

**SDF2019 Research Team Findings/
 Beyond Dissension and Misconception**

: From Hatred to Harmony ————— **9:25 ~ 10:15**

LEE Won-Jae (Professor of Sociology, KAIST Graduate School of Culture & Technology)
 KIM Ju-Ho (Professor, KAIST School of Computing)
 NA Eun-Yeong (Dean of Sogang University School of Media Arts and Science)

Break 10:15 ~ 10:30

The Courageous Lawmakers
: Working to Restore Political Dialogue ————— **10:30 ~ 11:25**

KEUM Tae-Sup (National Assemblyman, The Minjoo Party)
 KIM Hyun-Ah (National Assemblywoman, Liberty Korea Party)
 JI Sang-Wuk (National Assemblyman, Bareunmirae Party)
 LEE Jeong-Mi (National Assemblywoman, Justice Party)

Chapter 2

**Algorithms and Business Models: How the Digital Public Sphere
 Contributes to Tribalization** ————— **11:25 ~ 12:15**

Zeynep TUFEKCI (Techno-sociologist, Professor of Sociology at UNC Expert on
 social media use in social change movements and decision-making based on
 big data and algorithms)

Lunch 12:15 ~ 13:30

Chapter 3

Communication and Community ————— **13:30 ~ 13:35**

Moderator: James GEARY (Deputy Curator of the Harvard Nieman Foundation, Editor of Nieman Reports)

**The Enemy: A journalist ventures in new media to tell a story
 he could not on any other platform** ————— **13:35 ~ 13:55**

Karim Ben KHELIFA (Photojournalist)

Can we make social media good for society? ————— **13:55 ~ 14:10**

Ethan ZUCKERMAN (Media researcher, Director of Center for Civic Media of MIT Media Lab)

**Flipping the news cycle: Putting conversation across difference at
 the heart of journalistic practice** ————— **14:10 ~ 14:25**

Eve PEARLMAN (CEO of Spaceship Media)

**Towards Connection, Communication, and Trust: Community and
 Media in an Era of Conflict and Polarization** ————— **14:25 ~ 14:40**

MIN Young (Professor, Korea University School of Media & Communication)

Harvard Nieman Foundation Special Session
: Panel Discussion ————— **14:40 ~ 15:20**

Break 15:20 ~ 15:40

Chapter 4

To Each Their Own Step, To Each Their Own Dance ————— **15:40 ~ 16:30**

AHN Eun-Me (Modern dancer, choreographer)

How to Build a Teeter Totter ————— **16:30 ~ 17:05**

Ronald RAEL (Architect and Professor at UC Berkeley College of Environmental Design)

Beyond Looking to Truly Seeing ————— **17:05 ~ 17:35**

KIM Bo-Ra (Director of House of Hummingbird)

Epilogue: Closing ceremony ————— **17:35 ~ 17:40**



KIM Hyun – Woo

SBS 8 o'clock News anchor

Kim Hyun – woo's dream has always been to be a reporter. He fulfilled this dream beginning in 2005, when he began working as an SBS reporter covering Korean society, the economy, sports, and politics. This experience gave him firsthand exposure to the stories of the countless individuals whose experiences and accounts become the substance of news reports. In 2012, Hyun – woo became a news anchor for SBS morning and weekend news programs, and as of two years ago, he is presiding as anchor of the weekday eight o'clock evening news. Hyun – woo is a strong believer in the power of the news to change society for the better. As an anchor, his objective is not to gain personal distinction but rather demonstrate all the good that news can do. And this commitment continues to motivate him to never stop learning and never stop engaging deeply with the important questions.



CHOI Hye – Rim

SBS 8 o'clock News anchor

Choi Hye – rim joined SBS in 2006. Her career since then has spanned a wide range of programs, but it has been shaped predominantly by her role as a news presenter. Hye – rim currently hosts the eight o'clock evening news, and she grows increasingly aware of the challenges of being a newscaster in today's Age of News. The overabundance of available information has made it harder to understand and interpret rightly, and easier to give into frustration and fatigue. In this context, Hye – rim aspires to be someone who can deliver the hard news but show at the same time that there is still reason to hope. It is in this spirit that she will continue to reflect, both on herself and what it means to live together in community.



Opening Performance: The Beginning of Change



YEOM Dong Kyun

VR Performance Artist



MOON Byeong Cheol

VR Performance Artist



PIONEE

VR Performance Artist

A storytelling art performance that utilizes various artistic tools and 'live drawing' to inspire reflection on how the ways we communicate with one another in modern society are changing.



Chapter 1

Confronting Conflict in a Pluralized World

session 1

SDF2019 Research Team Findings Beyond Dissension and Misconception : From Hatred to Harmony

session 1 SDF2019 Research Team Findings

Beyond Dissension and Misconception

: From Hatred to Harmony ————— 09 : 25 ~ 10 : 15

LEE Won – Jae (Professor of Sociology, KAIST Graduate School of Culture & Technology)

KIM Ju – Ho (Professor, KAIST School of Computing)

NA Eun – Yeong (Dean of Sogang University School of Media Arts and Science)

Break ————— 10 : 15 ~ 10 : 30

session 2 The Courageous Lawmakers

: Working to Restore Political Dialogue ————— 10 : 30 ~ 11 : 25

KEUM Tae – Sup (National Assemblyman, The Minjoo Party)

KIM Hyun – Ah (National Assemblywoman, Liberty Korea Party)

JI Sang – Wuk (National Assemblyman, Bareunmirae Party)

LEE Jeong – Mi (National Assemblywoman, Justice Party)

As Korean society grows more pluralistic, we have become freer to assert our individuality, and more respectful of diversity in our beliefs and values. Yet we remain divided and at odds, our interactions increasingly shaped by our polarized views and the logic of identity politics. Thus, we ask, is our rapidly changing technology and our use of technology adequately reflecting social diversity? What effect is non – face – to – face, device – centered communication having on human relationships? This session seeks to better understand the deepening conflicts in Korean society today and their causes through research, experimentation and analysis, in search of the solutions that will help us overcome our differences.



LEE Won – Jae

Professor of Sociology,
KAIST Graduate School of Culture & Technology

Research①

Is Our Society Fragmented? : The Polarization of Korean Attitudes in the 21st Century

Wonjae Lee is an assistant professor at the Graduate School of Culture Technology (GCST), KAIST. He received his Ph.D. in sociology from the University of Chicago. Prior to joining GSCT, he was a senior researcher in the Department of Sociology at Seoul National University and a research associate at the Booth School of Business, University of Chicago. His research interests include social exchange theory, social network analysis, computational social science, and economic sociology. He has authored and co-authored several publications in PNAS, Harvard Business Review, and more.



KIM Ju – Ho

Professor, KAIST School of Computing

Research②

Technology to Promote Empathy and Dialogue

KIM Juho is currently an associate professor in the KAIST School of Computing, where he heads up the KAIST Interaction Lab (KIXLAB: kixlab.org), a human–computer interaction (HCI) research group. Juho’s interest in HCI research and the interface between people and technology was inspired by his dream to become an engineer who creates technology with a human touch. He is currently at work developing a new system that will generate insights into how large groups of people engage in learning, decision–making, and debate in the online space, and moreover, enhance the quality of this experience. Juho draws on collective intelligence, data mining, AI, and more, in addition to developing the tools and processes for utilizing the same, to explore the possibilities for the mutually beneficial coexistence of people and machines. He earned his undergraduate degree in computer engineering from Seoul National University, his master’s at Stanford, and his Ph.D. at MIT.



NA Eun – Yeong

Dean of Sogang University School of Media Arts and Science

Research③

Overcoming Illusions of Opinion: Fostering Empathic Communication

Na Eun – Yeong has devoted her career to furthering interdisciplinary study. She studied English literature and psychology at Seoul National University and received her doctorate in social psychology at Yale University. She subsequently conducted research in media studies as a professor in Sogang University, going on to earn numerous distinctions for her pioneering work in the field of media psychology, including the Korea Association for Broadcasting & Telecommunication Studies' Best Book Award and Korea Society for Journalism and Communication Studies' Outstanding Paper Award.

As a researcher, Eun – Yeong applies the principles of social psychology to media in order to better understand the illusions engendered by the media and the ways attitudes become polarized on the Internet. Through such work, Eun – Yeong has played an ongoing role in helping people overcome deceptive ideas – so readily disseminated in the flood of modern media – about beliefs and opinions unlike their own, and reducing needless division to promote greater social cohesion.

Eun – Yeong's research also includes a long – term study into how attitudes and patterns of media use have become increasingly diverse among younger generations as a result of dramatic changes in value systems as well as the forms of media available today. The objective behind this project is to facilitate dialogue between different age groups in Korean society, where intergenerational conflict has become a major social issue.

Eun – Yeong has also conducted research on the relationship between mobile phone use among young people and their communication with their families. By shedding light on this dynamic, she hopes to offer parents insight into improving communication within their families and guidance for young people on healthy, non – addictive ways to use the newest forms of media.

More recently, under a publication grant from the National Research Foundation of Korea, Eun – Yeong has been writing a book titled *Emotions and Media: How Media Can Touch the Human Heart*. She has also been exploring the intersections between media psychology and neuroscience, seeking in this way to integrate the social and natural sciences. A firm believer in the power of media and psychology to restore the human spirit and support human connection, namely in the sharing of talent and expressions of humanity, Eun – Yeong is committed to working with others to build a more harmonious world.

Eun – Yeong aspires to play her part faithfully, however small, in fostering social harmony rather than division, and it is her hope that the human capacity for depth of perception and understanding will not be diminished by the narrow lens of the self – referential gaze, or the narrow worldview that emerges through “pick – and – choose” media consumption.



session 2

The Courageous Lawmakers : Working to Restore Political Dialogue

The Korean National Assembly building in Yeouido has become a symbol of a divided Korean society – a place where everyone has much to say but little resolve to listen and hear each other out. In this session, four lawmakers share their stories about the bold steps they are taking to bring genuine dialogue back to the Korean legislature.

Have questions for our "Courageous Lawmakers"?

Add the SBS D Forum official KakaoTalk channel to your friends list and send your questions in the chatroom, and our emcees will ask your questions to the speakers on your behalf.

(Find our channel easily by typing "sbsdd" in the KakaoTalk search bar.)



KEUM Tae – Sup

National Assemblyman (The Minjoo Party)

Keum Taesup graduated from Seoul National University School of Law. Upon passing the national bar exam, he worked as a researcher for the Supreme Prosecutor's Office and then a prosecutor for the Seoul Central District Prosecutor's Office. It was as a career prosecutor that he began writing what was supposed to be a regular column in the daily newspaper The Hankyoreh, offering guidance on how to exercise one's legal rights when subjected to investigation. When a fierce backlash ensued from high-ups within his own office, Taesup was forced to discontinue his column and eventually resigned, leaving behind what had till then been his life's passion.

Taesup went on to join the NGO Lawyers for a Democratic Society, known in Korean as MINBYUN, becoming one of very few participants with a background as a former prosecutor. He also served as a radio and TV show host and published several books, including Hwaksinui hamjeong (The Perils of Certainty) and Dikeui nun (The Eyes of Lady Justice). In 2011, Taesup officially entered politics, accepting an invitation from then Seoul mayoral candidate (and current third-term mayor) Park Won-soon to serve as his campaign advisor.

In 2016, Taesup was elected to the National Assembly in the Gangseo-gu Gap electoral district. He subsequently served key roles within his party, the Minjoo Party (Democratic Party of Korea), including senior director of strategy and official spokesperson. In his capacity as a ruling party member of the Legislation and Judiciary Committee of the National Assembly, he has tackled government corruption and worked to provide legislative support for the policies of the Moon Jae-in administration.

As a lawmaker, Taesup's chief aim is prosecutorial reform. He is a vocal proponent of related measures to separate the investigative powers of the prosecutors and the police and establish an independent law enforcement body to investigate and indict high-ranking government officials. In his commitment to progress on this front, he is very much the same man he was back in 2006 – the prosecutor willing to take action, and wield his pen, for his convictions. To this day, Taesup lives by a simple motto: "Say what needs to be said."



KIM Hyun – Ah

National Assemblywoman (Liberty Korea Party)

Kim Hyun – ah has made it her humble mission to inspire courage in ordinary citizens by supporting them in the living of their everyday lives.

After obtaining her undergraduate degree in urban planning, Hyun – ah served for two decades as a researcher at the Construction and Economy Research Institute of Korea, where she conducted research on housing, urban issues, and real estate. She advised the government as a subject expert, providing recommendations on housing policy, but she felt limited in her ability to turn her ideals into reality. She began considering participating firsthand in developing policies that would address problems at their root rather than treat their symptoms. This became the impetus for her entry into politics, and she came to serve as a proportional representative of the 20th National Assembly.

Hyun – ah's transition from academia to politics included some trial and error. But she stuck it out, committed not simply to producing legislative outcomes but to creating legislation that would bring her long – held policy ideas to life.

One of Hyun – ah's primary areas of interest has been the housing challenges facing young people in Korea today. Large numbers of young Koreans have given up on prospects for decent housing, resorting instead to living in semi – basement rooms, rooftop rooms, or gosiwon (very small, low – cost boarding rooms). In response to this problem, Hyun – ah helped draft the Special Act to Support Housing Security for Young People. She also led initiatives to introduce relevant reforms, including the Housing Lease Protection Act – which introduced mandatory financial guarantee insurance covering refunds of deposits for apartment leases (jeonse) as a protection against problems caused by oversupply of leasable apartments. She also helped introduce an amendment to the Act on Price Announcement of Real Estate to strengthen protections for real estate assets and promote transparent, fair, and just taxation.

In the latter half of her term as proportional representative, Hyun – ah was appointed to the National Assembly's Education Committee. As part of the committee, she contributed to a revision to the Road Traffic Act that implements a Sleeping Child Check System to ensure that students get safely to and from school. The committee also created the Special Act on the Safety and Maintenance of Educational Facilities, helping bring legislative attention to the long – neglected issue of safe maintenance of schools and other places of learning.

With seven months to go until the end of her term, Hyun – ah still has much she hopes to and feels responsible to accomplish. One such goal is to make cities where residents enjoy and appreciate the livability of their neighborhoods, even if the prices of their homes don't necessarily go up.

Hyun – ah aspires to be a politician with proven subject matter expertise, who puts her ideas into practice and dreams without limits.



Ji Sang – Wuk

National Assemblyman (Bareunmirae Party)

Ji Sangwuk is a lawmaker for the Bareunmirae Party in the Jung – gu, Seongdong – gu Eul district of Seoul.

A civil engineer by trade, he obtained his undergraduate degree in civil engineering at Yonsei University, followed by master's and doctoral programs at Stanford University and the University of Tokyo, respectively.

Prior to entering politics as an aide for then – president of the Grand National Party Lee Hoi – chang, Sangwuk was a senior researcher at the Korea Institute of Civil Engineering and Building Technology. Having previously been a nominee for the Seoul mayoral elections, Sangwuk was elected to the National Assembly in 2016.

He has been a spokesperson for the Saenuri Party, executive secretary of the Japan – Korea Parliamentarians' Union, and chair of the policy committee of the Bareun Party, and he has actively participated in legislative activity in his capacity as a member of the National Assembly's National Policy Committee and secretary of the Special Committee on Budget & Accounts.



LEE Jeong – Mi

National Assemblywoman (Justice Party)

Lee Jeong-mi was born in Busan and grew up in Incheon. After learning about the young Korean labor activist Jeon Tae-il while at university, Jeong-mi worked to bring the labor rights movement to Incheon. She got her first job working at a factory that made shoe polish. She subsequently got reinvolved in labor activism, starting an organization supporting workers' rights, until she decided she wanted to make a difference in the world through politics. She joined a progressive political party, the Democratic Labor Party, and became one of the late Roh Moo-hyun's closest aides. Jeong-mi witnessed firsthand the ups and downs of progressive politics in Korea, including times of division as well as times of unity. Then, in 2012, she joined with others to form the Justice Party, becoming its assistant chairperson. In 2016, she was elected to the National Assembly as a member of the Justice Party, going on to serve as a member of the National Assembly Impeachment Committee. Coincidentally, she has the same name as the Chief Justice of the Constitutional Court, who delivered the court's ruling to uphold the National Assembly's impeachment decision. In 2017, Jeong-mi succeeded Sim Sang-jung as chair of the Justice Party, a role in which she has worked to champion a "democracy for the faceless."

Jeong-mi has worked to make the Justice Party a political party that represents the interests of minorities, women, young people, and irregular workers. She will be seeking re-election in the Yeonsu-gu district of Incheon. Also a genuine animal lover, Jeong-mi is currently co-chair of the National Assembly's Forum for Animal Welfare.

Chapter 2

The Right to Live Free of Manipulation

session 3

Algorithms and Business Models : How the Digital Public Sphere Contributes to Tribalization

session 3

Algorithms and Business Models : How the Digital Public Sphere Contributes to Tribalization

11 : 25 ~ 12 : 15

Zeynep TUFEKCI (Techno – sociologist, Professor of Sociology at UNC Expert on social media use in social change movements and decision – making based on big data and algorithms)

Decision – making in business and in various social sectors has become increasingly dependent on technologies believed to be more objective than humans – namely, big data analysis, algorithms, and deep learning. But what if such technologies are altering the way we think, both as societies and as individuals? In this session, leading techno – sociologist Zeynep Tufekci poses questions on the development of ethical technology for a better world and the importance of our right to live free of manipulation.



Zeynep TUFEKCI

Techno – sociologist, Professor of Sociology at UNC
Expert on social media use in social change movements
and decision – making based on big data and algorithms

Techno – sociologist Zeynep Tufekci is an internationally recognized authority on the interactions between technology and social, cultural, and political dynamics. She has special expertise in how social change movements are using social media and on the social and moral implications of how we use big data and algorithms to make decisions. The author of *Twitter and Tear Gas: The Power and Fragility of Networked Protests*, Zeynep Tufekci is an associate professor at the University of North Carolina, Chapel Hill, and a monthly contributing opinion writer for the New York Times. Zeynep is also a faculty associate at the Berkman Klein Center for Internet and Society at Harvard University and an affiliate appointment in the Department of Sociology at UNC.

Social science trifecta – Zeynep brings a unique combination of gifts to her audiences. She is a technologist, having begun her career as a computer programmer. She is a brilliant and creative social science researcher and analyst. And finally, she speaks from direct experience as a participator in a number of the most important social movements in the last couple of decades, from the first to use social media as an organizing tool (the Zapatista movement in Mexico) to the Arab Spring and Tahrir Square in Egypt.

Twitter and Tear Gas – Zeynep has witnessed firsthand the power of social media as a tool for organizing large numbers of people — and she’s seen the weaknesses unfold when this is how you organize. In her presentations, as in her landmark book, she takes you inside these movements as no one else can and at the same time offers an essential critique, not just of these new tools and their impact, but more broadly, of the emerging intersections between authority, technology, and culture.

Privacy, security, and big data – In more and more areas of business and society, we are relying on big data analysis and algorithms, on machine learning and artificial intelligence, to make our decisions. We do this in the belief that they are better and more “objective” than those made by humans. Zeynep challenges these trends and the assumptions on which they

are based with hard evidence and careful analysis of the results — which do not support the faith we put in these technologies.

Credentials – Zeynep Tufekci is an associate professor at the University of North Carolina, Chapel Hill, in the School of Information and Library Science, with an affiliate appointment in the Department of Sociology. She contributes Op–Ed pieces monthly to the New York Times and is a regular contributor to The Atlantic. She has given three TED talks and is an Andrew Carnegie Fellow. She is a faculty associate at the Harvard Berkman Center for Internet and Society and has been a fellow at Princeton University Center for Information Technology.

Zeynep TUFEKCI's talk will be immediately followed by a Q&A session.

Moderator: KIM Ju–Ho / Professor, KAIST School of Computing

Have questions for Zeynep TUFEKCI?

Add the SBS D Forum official KakaoTalk channel to your friends list and send your questions in the chatroom, and our emcees will ask your questions to the speakers on your behalf.

(Find our channel easily by typing "sbsdd" in the KakaoTalk search bar.)

Chapter 3

The Beginning of Change

Harvard Nieman Foundation
Special Session

This session, organized in collaboration with the Nieman Foundation for Journalism at Harvard University, explores how in an age of unprecedented polarization and partisanship journalists and other storytellers are engaging citizens in ways that encourage constructive debate. The presentations and discussion chronicles how newsrooms and other organizations experimenting with new formats and new technologies that inform and communicate with audiences who hold diverging political views and come from different socio-economic groups

session 4

Communication and Community — 13:30 ~ 15:20

*Moderator: James GEARY

(Deputy Curator of the Harvard Nieman Foundation, Editor of Nieman Reports)

session 4–1 The Enemy: A journalist ventures in new media to tell a story he could not on any other platform.

Karim Ben KHELIFA (Photojournalist)

session 4–2 Can we make social media good for society?

Ethan ZUCKERMAN (Media researcher, Director of Center for Civic Media of MIT Media Lab)

session 4–3 Flipping the news cycle: Putting conversation across difference at the heart of journalistic practice

Eve PEARLMAN (CEO of Spaceship Media)

session 4–4 Towards Connection, Communication, and Trust

: Community and Media in an Era of Conflict and Polarization

MIN Young (Professor, Korea University School of Media & Communication)

session 4–5 Harvard Nieman Foundation Special Session: Panel Discussion



KIM So – Won

SBS announcer

For twenty – four years, Kim Sowon’s job has been to listen to and communicate stories. She has experienced both the thrill and the fear of watching these stories – and the ideas behind them – reverberate throughout Korean society. Certain stories and ideas have unleashed storms, and the thought of her own voice ringing somewhere within them has been enough to make her break out in a cold sweat. Sowon has also been a witness to how the media landscape has been dramatically altered over time. Information no longer flows in one direction – everyone is saying something, and everyone is being spoken to. Yet the boundaries delineating fact and truth, premise and intention, remain just as blurred. Individuals have taken up the tools of personal media to engage with the world at large. Meanwhile, Sowon continues to do what she has always done. These days, in addition the news, she also hosts a movie program.



KIM Joo – Woo

SBS announcer

Kim Joowoo received his undergraduate degree in Business Management at Sogang University. He joined SBS as an announcer in 2010, and is currently the host of “Access! Movie World,” “Talk Talk Information Brunch,” and “Kim Joowoo’s Pop Station.” His interest in the field of communication has prompted him to experiment with various ways to communicate with the general public outside of TV broadcasting, including through writing, lecturing, and operating his own YouTube channel.



James GEARY

Deputy Curator of the Harvard Nieman Foundation,
Editor of Nieman Reports

James Geary is the deputy curator of the Nieman Foundation for Journalism at Harvard, editor of Nieman Reports, and former editor of the European edition of Time magazine. He is the author of Wit's End: What Wit Is, How It Works, and Why We Need It, I Is an Other: The Secret Life of Metaphor and How It Shapes the Way We See the World, Geary's Guide to the World's Great Aphorists, the New York Times bestseller The World in a Phrase: A Brief History of the Aphorism, and The Body Electric: An Anatomy of The New Bionic Senses.



session 4 – 1

The Enemy : A journalist ventures in new media to tell a story he could not on any other platform

After 18 years of conflicts coverage, a frustrated war correspondent decides to show a completely different side of war, what is left of shared humanity in combatants of opposing sides. Using Virtual and Augmented Reality, He puts you in between two enemies of longstanding conflicts, with The Enemy, you can meet combatants from Israel, Palestine, the Democratic Republic of Congo and gang members from El Salvador.



Karim Ben KHELIFA

Photojournalist and creator of “The Enemy”
an AR/VR encounter with
combatants in conflict zones

Karim Ben Khelifa is a tunisian award winning photojournalist who has freelanced regularly for Time, Vanity Fair, Le Monde, Stern, The New York Times Magazine and dozens of others. He is the director of the breakthrough VR and AR journalism project “The Enemy” which premiered in Paris in 2017 and was shown at the TRIBECA Film Festival.

Karim is widely known for his coverage of the Middle East conflicts and troubles, especially the Iraq and Afghan wars, where he covered the insurgent sides. He has worked in more than 80 countries and territories and has had exhibition on four continents. He has lived in Brussels, Tunis, Paris, Sana’a, New York City, Les Cevennes, Boston.

Karim is a board member of the American Documentary Innovation at the Public Broadcasting Service (PBS) in New York City as well as an advisory board member of the Center for Advanced Virtuality at the Massachusetts Institute of Technology.

Ben Khelifa was in 2012 the Carroll Binder Fellow at the Nieman Foundation for Journalism where he has given talks and lectures in different schools of Harvard University. In 2013/2014 he has been a fellow and Artist-in-Residence at the Open Documentary Lab at MIT. In the academic years of 2015/2017, he was a visiting Artist at the Center for Art, Science and Technology as well as a fellow at the Imagination, Computation and Expression Lab, both at MIT in Cambridge.

He is the creator of the award winning Virtual Reality installation The Enemy which has premiered at the Institut du Monde Arabe in Paris then presented in Tel Aviv, in Boston at the MIT Museum in 2017, in Montreal and Geneva in 2018.



Visit The Enemy Experience Zone

SDF attendees can visit the International Conference Hall in the DDP venue to experience Karim Ben Khelifa's "The Enemy" firsthand. Step into augmented reality using the tablet PCs in the zone and come face to face with real combatants on both sides of real conflicts. Hear their stories and learn why they see one another as enemies, and reflect on the fundamental question of why we engage in conflict.

session 4 – 2

Can we make social media good for society?

As social media becomes an important part of everyday life, we are experiencing a "moral panic" about its possible effects. Fears of polarization, fake news and addictive behavior are worthy of investigation, but our dialog about these possible problems is missing a key component: a vision of social media that could be good for society and democracy. What would pro-civic social media look like and how might we build it if commercial social media is failing our democratic societies?



Ethan ZUCKERMAN

Media researcher, Director of Center for Civic Media of MIT Media Lab, Creator of the original pop-up ad and developer of social media aggregator GOBO

Ethan Zuckerman is Director of the Center for Civic Media, Associate Professor of the Practice at the MIT Media Lab, Cofounder of the citizen media community, Global Voices, and the author of *Rewire: Digital Cosmopolitans in the Age of Connect*. Prior to MIT, Ethan worked with the Berkman Center for Internet and Society at Harvard University on projects focused on civic media, freedom of speech online, and understanding media ecosystems. He led a team focused on Media Cloud, a project that continues to build an archive of news stories and blog posts in order to apply language processing and present ways to analyze and visualize the resulting data. Zuckerman also founded Geekcorp, a non-profit technology volunteer corps that has done work in over a dozen countries, and helped to found Tripod, an early participatory media company. For a complete bio, please visit "<http://www.ethanzuckerman.com/blog/about-me/>"



session 4 – 3

Flipping the news cycle : Putting conversation across difference at the heart of journalistic practice

Spaceship Media's method of dialogue journalism brings people into moderated, fact-supported conversations across social and political fault lines with a mission to reduce polarization, restore trust in journalism and build communities. Knowing that relationships precede trust, we put our journalism to work providing information and reporting directly in response to the questions and issues that arise in the conversations we host.



Eve PEARLMAN

CEO of Spaceship Media

Eve Pearlman is a journalistic innovator, public speaker, writer and thought leader. A lifelong journalist with a deep commitment to serving and building communities, she cofounded Spaceship Media in 2016 with a mission to reduce polarization, build communities and restore trust in journalism.

Earlier in her career, Pearlman was a reporter, blogger, columnist and social media strategist. She is the veteran of two startups: Patch, AOL's effort at serving local news markets; and State, a London-based social media platform connecting people around shared interests and views. She holds a bachelor's from Cornell University and a master's in journalism from Northwestern University.



session 4 – 4

Towards Connection, Communication, and Trust : Community and Media in an Era of Conflict and Polarization

Even as digital technologies enable the development of an increasingly sophisticated, hyperconnected media environment, the quality of our engagement and dialogue has yet to sufficiently mature. As much as ever, we need a platform for public discourse – a space to find accurate, complete information about pressing social issues and share our various perspectives on the same. When media can effectively provide this space, our communities will be able to recover from the instability brought about by conflict and polarization. This section looks at the various solutions that could make this possible.



MIN Young

Professor,
Korea University School of Media & Communication

MIN Young researches and teaches on the topics of media, politics, and democracy in the School of Media & Communication at Korea University. She is also the inaugural chair of the school's Diversity Council, which aims to foster a culture of learning that respects the diversity of all members of the Korea University community.

Young's own experience at university opened her eyes to a new world and changed the trajectory of her life in unexpected ways. She went from wanting to be a seismologist to studying history and society, developing in the process an interest in the effects of multi-layered communication on both the political life of individual citizens and the democratic life of the community.

Through numerous published papers, Young has analyzed the process of increasing political polarization in the new media landscape and explored the conditions that would be needed for an online space for public discourse and deliberation, where fiercely opposed groups could engage one another in dialogue. As part of a three-year project, she has been studying the political experience of older adults as "civic actors," in particular their use of messaging and video platforms as mediums for communication. And in engaging these individuals who are venturing into the public square, conducting in-depth interviews as well as onsite research, Young has found herself maturing as a social scientist. Recently, through her lecture titled "The Digital Media and Democracy Project," she and her students have been exploring various ways to link digital technology to innovation in democracy.



session 4 – 5

Harvard Nieman Foundation Special Session : Panel Discussion

– Moderator

James GEARY (Deputy Curator of the Harvard Nieman Foundation, Editor of Nieman Reports)

– Panel

Karim Ben KHELIFA (Photojournalist)

Ethan ZUCKERMAN (Media researcher, Director of Center for Civic Media of MIT Media Lab)

Eve PEARLMAN (CEO of Spaceship Media)

MIN Young (Professor, Korea University School of Media & Communication)

Chapter 4

Towards a New Kind of Connection

session 5

To Each Their Own Step, To Each Their Own Dance

session 5 To Each Their Own Step, To Each Their Own Dance

15 : 40 ~ 16 : 30

AHN Eun – Me (Modern dancer , choreographer)

session 6 “How to Build a Teeter Totter”

16 : 30 ~ 17 : 05

Ronald RAEL (Architect and Professor at UC Berkeley College of Environmental Design)

session 7 Beyond Looking to Truly Seeing

17 : 05 ~ 17 : 35

KIM Bo – Ra (Director of House of Hummingbird)

The dances created by AHN Eun – me are not typical. Her works bring to the stage the ordinary physical movements of daily life, as well as the history recorded in our bodies, urging viewers to discover anew the value inherent in our bodies and in the ways we move, and in the self that cannot be measured or judged by anyone else's criteria. For years, Eun – me has devoted herself to the work of bringing dance back to the people. Her dances are also an exploration of the kind of future we should strive to build, and a testament to the philosophy of life as a dance, lived one step at a time. In this sessions, Eun – me shares her insights on living with direction and intention.



AHN Eun – Me

Modern dancer, choreographer

Ahn Eunme was born in the city of Yeongju in Gyeongsangbuk – do Province in 1963. She completed undergraduate and graduate studies in dance at Ewha Womans University before going on to attend Tisch School of The Arts at NYU.

Eun – me’s choreography is shaped by the idea that “people are animals who dance,” and the natural history of human dance over the ages is a major theme in her work.

In 1988, Eun – me founded Ahn Eun – Me Company, which can today be found performing on stages across the world, including in Korea, the United States, and Europe. Ahn Eun – me Company has earned international acclaim for boldly original, mold – breaking works that display the body’s capacity for expressing mesmerising color, language, energy, and humor.

A major source of inspiration for Eun – me is Pina Bausch’s Tanztheater Wuppertal, which sought to reclaim dance’s narrative power through a fusion of dance and drama. In fact, Eun – me has been the pioneer for a similar movement in Korean dance, combining dance and narrative with visual devices that speak to Asian cultural identity.

Over three decades, Eun – me has made collaboration, color, transformation, and anti – hierarchy the hallmarks of her creative work.

Recent works like Dancing Grandmothers, Dancing Middle – Aged Men, and Dancing Teen Teen have enjoyed an enthusiastic reception among audiences in France as well as the Czech Republic. Works like Ahnsim Dance, Daesim Dance, Symphoca Princess Bari, Let Me Change Your Name, and North Korea Dance have also garnered attention.

Eun – me continues to break new ground in individual dance ensemble history, as demonstrated, among others, in Eun – me’s recent appointment to associate artist of Théâtre de la Ville de Paris.



session 6

"How to Build a Teeter Totter"

Ronald Rael's talk will reexamine what the nearly 700 miles of physical barrier dividing the US and Mexico is and could be, and how design can encourage its conceptual and physical dismantling. Rael will illuminate the transformative effects of the wall on people, animals, and the natural and built landscape through the story of people on both sides of the border who transform and creatively challenge the wall's existence. He will also discuss his architectural studio's counterproposals that reimagine, hyperbolize, or question the wall and its construction, cost, performance, and meaning. Rael proposes that despite the intended use of the wall, which is to keep people out and away, the wall is instead an attractor, engaging both sides in a common dialogue.

Have questions for Ronald RAE?L?

Add the SBS D Forum official KakaoTalk channel to your friends list and send your questions in the chatroom, and our emcees will ask your questions to the speakers on your behalf.

(Find our channel easily by typing "sbsdd" in the KakaoTalk search bar.)



Ronald RAEL

Architect and Professor at UC Berkeley College of Environmental Design

• SHORT

Ronald Rael draws, builds, writes, 3D–prints and teaches about architecture as a cultural endeavor deeply influenced by a unique upbringing in a desolate alpine valley in southern Colorado.

• EDUCATION

Master of Architecture, Columbia University

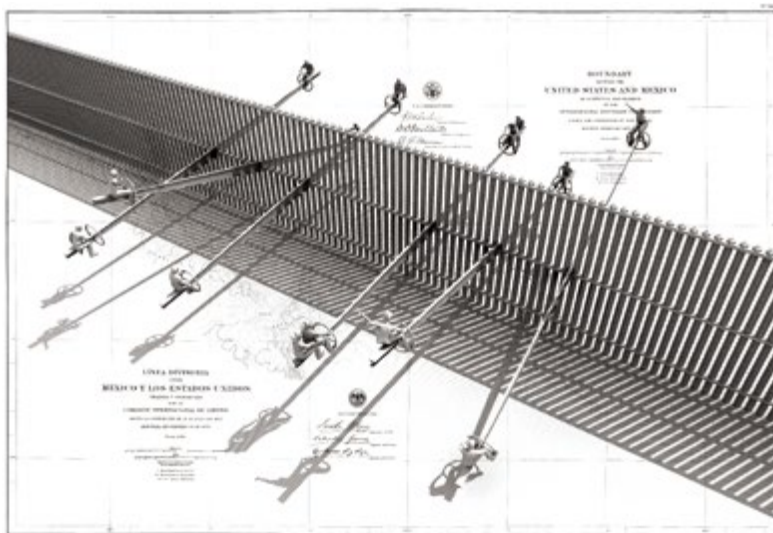
Bachelor of Environmental Design, University of Colorado, Boulder

• BIOGRAPHY

Professor Ronald Rael holds the Eva Li Memorial Chair in Architecture and a joint appointment in the Department of Architecture, in the College of Environmental Design, and the Department of Art Practice at UC Berkeley. He is both a Bakar and Hellman Fellow, Director of the Masters of Architecture program, and founded the printFARM Laboratory (print Facility for Architecture, Research and Materials). His research interests connect indigenous and traditional material practices to contemporary technologies and issues and he is a design activist, author, and thought leader within the topics of additive manufacturing, borderwall studies, and earth-en architecture.

In 2014 his creative practice, Rael San Fratello (with architect Virginia San Fratello), was named an Emerging Voice by The Architectural League of New York—one of the most coveted awards in North American architecture. In 2016 Rael San Fratello was awarded the Digital Practice Award of Excellence by the The Association for Computer Aided Design in Architecture (ACADIA).

Rael is the author of *Borderwall as Architecture: A Manifesto for the U.S. – Mexico Boundary* (University of California Press 2017), an illustrated biography and protest of the wall dividing the U.S. from Mexico featured in a recent TED talk by Rael, and *Earth Architecture* (Princeton Architectural Press, 2008), a history of building with earth in the modern era to exemplify new, creative uses of the oldest building material on the planet. Emerging Objects, a company co–founded by Rael, is an independent, creatively driven, 3D Printing MAKEtank specializing in innovations in 3D printing architecture, building components, environments and products (a short documentary of thier work can be seen here). A monograph of the work of Emerging Objects entitled *Printing Architecture: Innovative Recepies for 3D Printing* was published in 2018 by Princeton Architectural Press.



session 7

Beyond Looking to Truly Seeing

Rael earned his Master of Architecture degree at Columbia University in the City of New York, where he was the recipient of the William Kinne Memorial Fellowship. Previous academic and professional appointments include positions at the Southern California Institute for Architecture (SCI_arc), Clemson University, the University of Arizona, and the Office for Metropolitan Architecture in Rotterdam. His work has been published widely, including the New York Times, Wired, MARK, Domus, Metropolis Magazine, PRAXIS, Thresholds, Log, and recognized by several institutions including La Biennale di Venezia, the Graham Foundation for Advanced Studies in the Fine Arts, Storefront for Art and Architecture, the Center for Fine Arts, Netherlands, For Freedoms.

His work is included in the permanent collection of The Museum of Modern Art in New York, The Cooper Hewitt Smithsonian Design Museum, The San Francisco Museum of Modern Art, the FRAC Centre, and the Chhatrapati Shivaji Maharaj Vastu Sangrahalaya.

• SELECTED PUBLICATIONS

Printing Architecture: Innovative Recipes for 3D Printing. Princeton Architectural Press, 2018. Borderwall as Architecture: A Manifesto for the U.S. – Mexico Boundary. University of California Press, 2017. Earth Architecture. Princeton Architectural Press, 2008.

In this session, director KIM Bora will share about how she created the film *House of Hummingbird*, offering insights from her firsthand experience creating and telling stories and emerging from pain and suffering by confronting it head on. She will focus on the creative process, exploring how a particular individual story can become a universally resonant narrative and what elements are needed for the same.

Have questions for KIM Bo-ra?

Add the SBS D Forum official KakaoTalk channel to your friends list and send your questions in the chatroom, and our emcees will ask your questions to the speakers on your behalf.

(Find our channel easily by typing "sbsdd" in the KakaoTalk search bar.)



KIM Bo - Ra

Director of House of Hummingbird



from the movie "House of Hummingbird"

KIM Bora completed her undergraduate studies in film and media at Dongguk University and a master's in the same at Columbia University. She has received numerous distinctions for her feature film debut House of Hummingbird, including the NETPAC Award and the KNN Audience Award at the 23rd Busan International Film Festival and the Grand Prix Award of the Generation 14plus International Jury for the Best Film at the Berlin International Film Festival. To date, House of Hummingbird has won awards at some 26 local and international film festivals, including for Best Actress – International Feature, Best Cinematography – International Feature, and Best International Feature at the Tribeca Film Festival, Official Competition Grand Jury Prize at the Seattle International Film Festival, and Best First Feature in the International category at the Jerusalem Film Festival.

Bora intends to continue making films that offer a close examination of politics and the day to day from the perspective of women. Ideas for future films include a war film, an epic narrative, or an SF film. She is currently in the development stage for her second film 'Dogs under the carpet'.



“Forums are not single-use.”

This year, SDF undertook a new initiative: the development and launch of a year-round online project. This project grew out of efforts to go beyond the constraints of the offline forum and communicate the values of SBS D Forum in a deeper way with a wider audience, and took concrete shape in the form of an official online channel, launched in April 2019 under the name “Channel D: Individuals Changing the World.” Inspired by the theme of the 2018 SBS D Forum (“A New Common Sense: Individuals Changing the World”), which was also the inaugural forum of SDF’s second season, this name carries the message that all future SDF forums will be rooted in the vision cast at 2018: to build a world where all individuals are treated with respect.



Channel D first shined a spotlight on individuals around the world who are working to make a difference in the “Questions that Changed My Life” interview section.

We learned from the philosophies and wisdom of their direct efforts to effect change: from the social cooperative that has mentored children in agricultural/fishing communities for the past eight years, to the local high school student that sought out the UN to call attention to the problems of the Korean education system, to the illustrator and writer who also cleans for a living in a challenge to conventional norms, and the first foreign international student in Korea to be elected head of a student union.

Another feature of Channel D was the “D Toon” webtoon series, which was designed to facilitate knowledge sharing. From June to September, one webtoon creator was designated each month to produce content exploring the theme of the 2019 SBS D Forum (“Beginning of Change: Is that REALLY What You Think?”) in connection to everyday life: Jessoo (@jessoo) in June, O Young Eun (@o.young_eun) in July, JK (@illust_jk) in August, and W (@w_sosothink) in September.

This year also marked the creation of the SDF mascot, the character DD. The idea behind DD was to make SDF feel more accessible and closer to our actual experiences and dispel perceptions of SDF as difficult or its ideas hard to understand. Like us, DD is susceptible to confirmation bias and the effects of filter bubbles, and swayed by outside influences. This interactive character will be visible throughout the SDF venue this year.

SDF will continue to strive to connect and engage more closely with audiences.



Visionaries of SDF 2019



AHN Eun—Me (Modern dancer, choreographer)
 Ethan ZUCKERMAN (Media researcher, Director of Center for Civic Media of MIT Media Lab, Creator of the original pop—up ad and developer of social media aggregator GOBO, which gives people the tools to choose how they view their news)
 Eve PEARLMAN (CEO, Spaceship Media)
 Ji Sang—Wuk (National Assemblyman, Bareunmirae Party)
 James GEARY (Deputy curator of the Nieman Foundation for Journalism, editor of Nieman Reports)
 KEUM Tae—Sup (National Assemblyman, The Minjoo Party)
 KIM Bo—Ra (Director of House of Hummingbird)
 KIM Hyun—Ah (National Assemblywoman, Liberty Korea Party)
 KIM Ju—Ho (Professor in the KAIST School of Computing)
 Karim Ben KHELIFA (Photojournalist, Director of the VR/AR project "The Enemy," featuring interviews with combatants in conflict zones)
 LEE Jeong—Mi (National Assemblywoman, Justice Party)
 LEE Won—Jae (Professor of Sociology, KAIST Graduate School of Culture Technology, GCST)
 MIN Young (Professor, School of Media & Communication, Korea University)
 NA Eun—Yeong (Dean of Sogang University School of Media, Arts, and Science)
 Ronald RAE (Architect, Professor in the UC Berkeley College of Environmental Design, Creator of much—publicized seesaw installation project on the U.S.—Mexico border wall that sought to engage and connect people on both sides)
 Zeynep TUFEKCI (Techno—sociologist, Professor at the University of North Carolina, Chapel Hill, Expert on social change movements, social media, big data, and algorithms, Harvard Nieman Session)

CHOI Hye—Rim (SBS 8 o'clock News anchor)
 KIM Hyun—Woo (SBS 8 o'clock News anchor)
 KIM Joo—Woo (SBS announcer)
 KIM So—Won (SBS announcer)

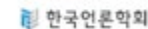
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SBS D 포럼 만든 사람들

• 기획	SBS 보도본부 논설위원실 SDF팀 윤춘호 SBS 논설위원실장 이정애 SBS SDF 담당/팀장 이형근 SBS 국장 조지현 SBS 차장/기자 하대석 SBS 차장대우/기자 임태우 SBS 기자 김준용 SBS 사원 (예산) 최예진 작가 장윤경 작가 임세종 영상 촬영 · 편집 감독 신소희 그래픽디자인 감독 박세은 그래픽디자인 감독 진화선 크리에이터 권기태 행정 김보경 인턴 곽지윤 인턴
• 연출	하승보 SBS 국장 최성락 SBS 차장/보도본부 피디 윤태욱 SBS 차장/예능본부 피디 김영식 SBS 차장/예능본부 피디 홍성우 PD 최유진 작가
• 세트	이용탁 SBS 차장/미술본부 김운성 SBS 사원/미술본부 임송이 (무대디자인) 김동열 이준희 김용선 (전식) 아트데코 (외부전식) 메이벤/ 손성수 (무대) 비전CI/ 정봉상 박영도 (LED) 디자인스틸/ 윤한진 (구조물)
• 비주얼 디자인	강봉균 SBS 경영관리팀 차장 문상훈 감독 최자유 감독 이아름 (프로그램북 디자인) 섹션 나인/ 양석훈 민혜령 (LED VJ) 백지원 (자막 디자인) 이경숙 (자막 운영) 정현석 팀장, 윤인철 과장 (인쇄 제작물)

• 중계 · 카메라 · 조명

중계부조	이원식 SBS A&T 부장
중계기술 TV- 3호	기술감독: 석정훈 SBS A&T 부장 영상: 김영일 SBS A&T 차장, 윤영석 SBS A&T 차장대우 음향: 김혜민 SBS A&T, 최신원 SBS A&T, 박장정 SBS A&T 녹화: 김봉규 SBS A&T 중계차: 정한중 발전차: 이기선
중계기술 TV- 6호	기술감독: 남상호 SBS A&T 부장 영상: 안필호 SBS A&T 차장대우, 백길현 SBS A&T 차장대우 음향: 김열규 SBS A&T 부장, 강호 중계차: 김경선 발전차: 이종욱
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조명	이은범 SBS A&T 차장 김신겸 SBS A&T 유유스테이지/ 황성하 (외부 조명)
분장 · 헤어	하혜경 (총괄)
외부음향	라이브미소/ 고종진
지미집	세눈/ 윤찬웅 김정훈 임주성 박진섭 박재웅

와이어캠 우리두리영상/ 양재훈 김관수 김경훈

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